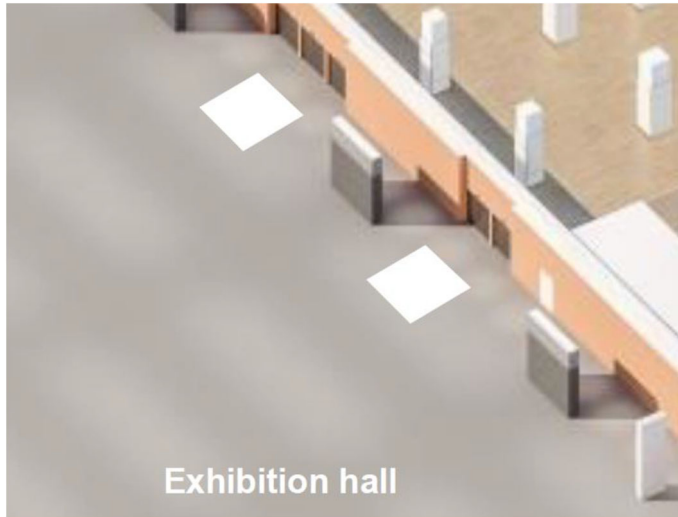


ISC 2024 onsite graphic advertisement instructions (2 pages)

Floor sticker – exhibition hall

Format: 200 x 200 cm



Artwork files

PDF-Files

Please send only PDF files on a scale of 1:1.

Images above 5080 mm width or height - on a scale 1:10.

Adding bleed is only necessary if the design extends to the edge of the page.

Trimming marks should only be set in arrangement with our project manager.

Convert all texts to paths and save all images in CMYK color mode.

Resolution

Files in 1:1 format should have a resolution of 120 dpi minimum.

Files in 1:10 should have a resolution of 300 dpi minimum.

Please ensure that a divergent scale has a higher resolution.

Vinyl Cuts

Files for contour cuts also must be delivered as a PDF file. Fonts need to be converted into paths.

Colors

Please create and save your files in CMYK color mode, ISO coated v2 or ISO coated v2 300% gamut.

If you need spot colors, please contact us before sending the files. You may attach a sample or proof as a reference.

Cutout and white prints

A cut contour must be on a separate layer called “CutContour”, spot colored, with 0,25mm thickness. Please choose a color which is different from the rest of your color scheme and name it like the layer. A 2mm bleed box on each side is useful to avoid blank spaces and streaks.

For white or gloss prints please use a separate layer called “Lack” for gloss, “Relief” for relief and „White“ for white prints. Please choose a spot color named like the layer.

Delivery

Please send your files to exhibitor-support@isc-events.com

We will not be able to receive emails with attachments larger than 25MB.
Please provide a download link for files larger than 25MB.

Please submit your artwork the latest by March 22, 2024